

CURRICULUM VITAE

PERSONAL INFORMATION

Family name, First name: PELEA CRÎNGUȚA IRINA

AREAS OF RESEARCH

Communication Sciences, Popular Culture, Intercultural Communication, Contemporary Japanese Culture

POSITION(S) AND RESEARCH EXPERIENCE

02/2018 – 01/2023 University Lecturer (present)

Faculty of Communication Sciences and International Relations/
Department of Communication Sciences, Titu Maiorescu University,
Bucharest, Romania.

10/2019 – 01/2023 Associate University Lecturer (present)

Faculty of Journalism and Communication Sciences, University of
Bucharest, Bucharest, Romania.

06/2017 – 02/2018 Marketing and Public Relations Specialist

Public Relations and Marketing Department, Titu Maiorescu University,
Bucharest, Romania.

10/2015 – 01/2016 Ph.D. Associate Assistant

Faculty of Journalism and Communication Sciences/ Master Degree
Program "Communication, Media and Globalization" (teaching language:
English), University of Bucharest, Bucharest, Romania.

EDUCATION

10/2010 – 1/2015 Ph.D. in Communication Sciences

Faculty of Journalism and Communication Sciences, University of Bucharest,
Bucharest, Romania. Thesis: "Japanese Popular Culture and its Impact on
Romanian Cultural Space."

10/2008 – 07/2010 Master's Degree in Models of Communication and Public Relations

Faculty of Letters, University of Bucharest, Bucharest, Romania.

10/2005 – 07/2008 Bachelor's Degree in Public Relations and Social Communication,

Faculty of Letters, University of Bucharest, Bucharest, Romania.

FELLOWSHIPS AND AWARDS

10/2006 – 07/2008 Internal Study Scholarship, Faculty of Letters, Department of Social
Communication and Public Relations, University of Bucharest, Bucharest,
Romania.

TEACHING ACTIVITIES

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| 10/2021 – 01/2023 (present) | University Lecturer – Introduction to Public Relations (seminar, Bachelor, first year), Titu Maiorescu University. |
| 10/2021 – 01/2023 (present) | University Lecturer – Theories of organizational communication (seminar, Master’s Program, first year), Titu Maiorescu University, Bucharest, Romania. |
| 10/2021 – 01/2023 (present) | University Lecturer – Communication management in organizations , (seminar, Master’s Program, first year), Titu Maiorescu University. |
| 10/2018 – 01/2023 (present) | University Lecturer – Management of Public Relations (university lecture and seminar, Bachelor, second year), Titu Maiorescu University. |
| 01/2018 – 01/2023 (present) | University Lecturer – Public Relations (university lecture and seminar, Bachelor, third year), Titu Maiorescu University. |
| 01/2018 – 01/2023 (present) | University Lecturer – Strategies of persuasive communication (university lecture and seminar, Bachelor, third year), Titu Maiorescu University. |
| 01/2018 – 01/2023 (present) | University Lecturer – Strategies of efficient communication in Public Relations (university lecture and seminar, Bachelor, second year), Titu Maiorescu University. |
| 01/2018 – 01/2023 (present) | University Lecturer – The spokesperson training (seminar, Bachelor, second year), Titu Maiorescu University. |
| 01/2018 – 01/2023 (present) | University Lecturer – Introduction to communication science (seminar, Bachelor, first year), Titu Maiorescu University. |
| 01/2018 – 07/2018 | University Lecturer – Design of Public Relations multimedia content (university lecture and seminar, Bachelor, second year), Titu Maiorescu University. |
| 01/2018 – 07/2018 | University Lecturer – Design of audio-visual media (university lecture and seminar, Bachelor, second year), Titu Maiorescu University. |
| 10/2015 – 01/2016 | PhD. Associate Assistant – Sociology of Entertainment Media (seminar – Master’s Program, second year), (teaching language: English) the University of Bucharest. |